

# ANNUAL REPORT 2020

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**SURFRIDER**  
FOUNDATION EUROPE

## SURFRIDER FOUNDATION EUROPE

Since 1990, Surf rider Foundation Europe has become a reference in the fight for the protection of the ocean and its users, with the passion and commitment of its community on the ground.

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Don't forget all the people who do voluntary work for Surf rider and without whom all of this would be meaningless. Thank you to all members and contributors who make this work possible. Remember to renew your membership at

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## ANNUAL REPORT 2020

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OUTLOOK FOR THE YEAR 2021

# EDITO

For the whole world 2020 was a very particular year, for many dreadful reasons. It was also a special year for Surfrider Foundation Europe which celebrated its 30th anniversary! Thirty years during which volunteers, members, partners and employees have joined forces to protect our ocean as best we can. Thirty years marked by victories, local or global, against aquatic environments polluters.

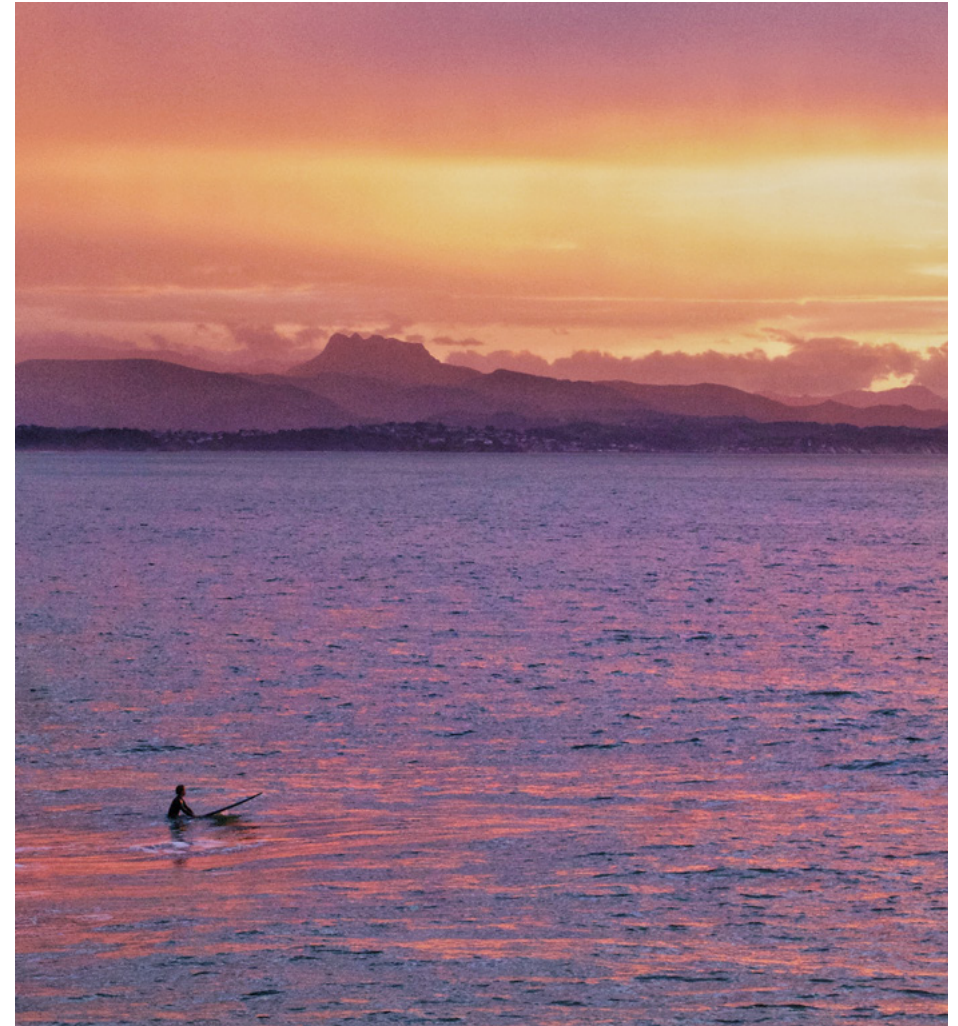
Unfortunately, this anniversary could not be celebrated as it ought to be, the health crisis having decided otherwise. The health risks and the drastic sanitary measures they required will have prevented us from holding many events and slowed down our activities on the ground. But Surfrider Europe has still been able to adapt to this particular context, this pandemic and its consequences have been a real challenge for us and forced us to innovate.

Digital alternatives have been put in place to continue to drive collective awareness on the urgency to act in favor of the environment and social justice. The creation of a studio within our offices in Biarritz has allowed us, in particular, to animate new DIY (Do It Yourself) workshops from a distance and to organize several conferences on themes that are important to us. Our communication has also been reviewed and adapted, and its success with the public leaves no doubt as to its

effectiveness. The #DrillingIsKilling campaign, conducted entirely online, is proof of this: thanks to the support of our community, 12,000 requests were sent to European MPs asking them to put an end to offshore drilling. The year 2020 will also have seen the launch of the Green Marine Europe label, the first environmental certification for maritime transport in Europe.

Out on the field, the motivation and perseverance of all our teams have enabled us to maintain our focus and also to achieve successes that are closer to your local issues. For example, the Coastal Defenders managed to put an end to Donald Trump's project to build a wall along an Irish beach, to suspend the extension of the port of Matosinhos in Portugal and to make tangible progress on the Dollemard landfill case in France.

We can be proud of these results obtained during this very particular year, you can all be proud of your involvement at our side and of the impact you have had. More and more of you are joining us and supporting us by speaking out and sharing our values, by fighting locally out on the field, by getting involved via petitions, by contributing to Surfrider Europe's associative life or by trying to change your daily behavior. This year, perhaps even more than usual, we could count on you. Let's keep this momentum



going in 2021 so that the Ocean becomes a common priority!

*Jacques Beall, our tireless and precious companion, has left us, in this very unfortunate year 2020. Our third member, he was part of all the struggles and became a*

*major contributor to the success of Surfrider, since its creation. He knows that we will always remember him, we know that he will always watch over us. Goodbye Jacques.*

**Gilles Asenjo, President**  
**Florent Marcoux, CEO**

# 2020 IN KEY NUMBERS

12 000

requests sent to European MPs as part of the Drilling is Killing campaign.



47  
volunteer chapters  
in

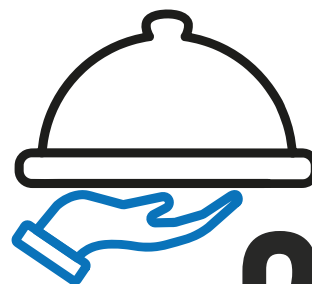
13

different countries.



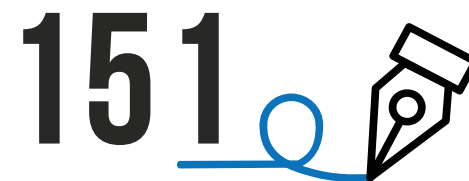
125 000

square meters of dunes saved in Ireland as Coastal Defenders stop Trump's wall project.



restaurant owners  
involved with OFR

25



151  
skilled volunteers  
completed 103 missions.



750

children are now more conscious of coastal risks thanks to the role-playing game « Coastline in danger ».

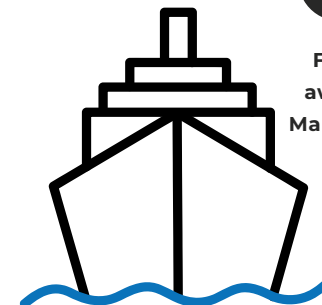


200 000

students and teachers were made aware through the Ocean Campus.

6

First 6 shipowners  
awarded the Green  
Marine Europe label.





# MARINE LITTER

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Every year, Surfrider Foundation Europe pursues its fight against marine litter, and particularly plastic, present in the ocean, lakes and rivers. If the sanitary context of 2020 will necessarily have affected the mobilization, especially around the flagship program Ocean Initiatives, Surfrider Europe will still have succeeded through multiple programs and major campaigns to raise the awareness of new citizens to the issues at hand.



## SUCCESSES / PROGRESS

### Former Dollemard Landfills: Progress for Coastal Defenders

For the past several years, 400,000 tons of waste accumulated at the top of a cliff is released into the Channel everytime a storm or a high tide takes place. The cause of this environmental disaster? The poor management of the old Dollemard landfills in Le Havre. For the past four years, the Coastal Defenders in association with a local citizen's group, have been trying to put an end to this ecological aberration. The year 2020 marked a turning point in their struggle: the city of Le Havre launched a first test on the selection and separation of materials in order to determine the best technical solutions for the treatment of this waste and the rehabilitation of this protected natural site. Unveiled in November 2020, the results of the study should make it possible to choose the right company capable of carrying out the first "major" rehabilitation project.

### Adoption of the anti-waste law for a circular economy: Significant progress towards reducing plastic waste in France

In February, the anti-waste law for a circular economy (AGEC) was formally adopted in France. This law incorporates the European Directive on single-use plastics, which provides for a ban on certain plastic products (straws, plates, cutlery, spoons, food and drink containers made of expanded polystyrene, etc.) and the establishment of a new extended producer responsibility (EPR) system to collect cigarette butts. The French law even goes beyond European requirements, by setting a limit on single-use plastic packaging by 2040. To achieve this, a five-year strategy has been adopted, defining intermediate

targets for reducing, reusing and recycling (3R decree) packaging to progressively reach this objective. In addition, the law provides for a 50% reduction in the marketing of plastic bottles by 2030, as well as measures to prevent the loss of industrial plastic pellets (mermaid tears) and to ban microplastics intentionally added to products.

These provisions, which place France at the forefront of its European neighbors, have been strongly supported by Surfrider Europe, which continues to monitor their application via decrees. These complementary texts, specifying the methods of implementation of the legislative provisions, are the real keys to maintaining the ambitions and guaranteeing the tangible and effective application of the measures.

### A year of commitments against microplastics

Accompanied by two strong campaigns aimed at citizens: Bad Cosmetics and The



Drop, the indirect participation of Surfrider Europe in the European consultation to draft a report on restrict under EU laws intentionally added microplastics together with other advocacy efforts including the release of joint position papers (IAM) will have shaped the year 2020. The association will indeed be strongly committed to the fight against microplastics by also seeking to influence public decision makers. The NGO has notably pushed companies that do not use IAM intentionally added microplastics in their manufacturing process to make their voice heard by responding to the consultation conducted by the European Commission until September 2020. This action is essential because, after having collected the opinions of these companies, restrictions on the use of microplastics could be adopted in 2022, at the European level. In parallel, on the issue of non-intentionally added microplastics, and more specifically on plastic pellets, or nurdles, in order to highlight the need for EU measures and increase the pressure on EU institutions,

Surfrider Europe exchanged and coordinated with various NGOs to draft and release a report in November 2020 on pellet pollution in Europe.

## PROJETS / PROGRAMS

### Ocean Initiatives: a year affected by the pandemic

Surfrider Europe's flagship project since 1995, the Ocean Initiatives represent much more than simple waste collection. If the Ocean Initiative events have become a real meeting place, thanks to their ease of organization and their accessibility to all types of people, these waste collections are also an effective way to collect the necessary data to raise awareness and act at the source of marine pollution at the highest European level. In 2020, while the sanitary restrictions in effect worldwide have slowed down the actions in the field, 1522 collections have still been carried out in 37 countries, including 13 European ones. In total, 46,790 kilometers were covered by 45,876 participants who collected 1010 cubic meters of waste. Although the numbers are less important than in 2019 (the year of all records), the rigorous enforcement of shielding measures as well as increased checks on the number of participants and the enforcement of social distancing at the collection sites, have allowed the Ocean Initiatives to adapt and endure in this particular period during which the need to protect the ocean has more than ever been emphasized.

### Plastic Origins: artificial intelligence to collect data at the source

Every year, 8 million tons of plastic waste is dumped into the ocean. Although it has a strong impact on marine ecosystems, 80% of



it comes from land after a long journey in rivers. Fighting against ocean degradation therefore requires an effective assessment of river pollution in order to stem the problem at its source: this is the objective of Plastic Origins. This year, the program has taken a leap forward: in order to map and record plastic waste in European rivers, the Plastic Origins application has been launched. By locating waste directly on the ground, it is a way to obtain valuable data on river pollution. Once downloaded, the application allows users to simply report and classify waste encountered during a walk or kayak trip. How can you do it? Thanks to artificial intelligence! By filming the river banks, the algorithm analyzes the video and automatically detects the visible waste, before quantifying it, geolocating it and classifying it according to the type of waste. This data is then made available to everyone on the Plastic Origins website and compiled into «solution guides» against plastic pollution: a good way to identify the most affected areas and to help elected officials who need to act first.

#### **Ocean Friendly Restaurants: launch of the program in Europe**

Engaging the restaurant sector in a green transition is the objective that Surfrider Europe's volunteer branches have set for themselves by launching this program directly inspired by the Surfrider USA campaign. Set up in August 2020, 25 German, French and Portuguese restaurant owners have already committed to respecting the 13 established criteria (8 mandatory and 5 to choose from among 22 other criteria) to be able to adhere to the eco-friendly charter and become Ocean Friendly Restaurants. By guaranteeing to consumers that no

endangered species are offered on the menu, that the majority of dishes are prepared with local, seasonal and organic products, or that at least one vegetarian dish is included on the menu, this new program allows member restaurants to be recognized for their commitment. It is also a good way to get advice on how to improve and feel part of a real community of environmentally conscious professionals... A community that we hope to expand in 2021!

#### **Break The Plastic Wave: a new campaign against plastic pollution**

Every year, 400 million tons of plastic are produced in the world. Also, 8 million tons of plastic are dumped in the ocean polluting marine ecosystems. This plastic waste constitutes a danger for human health by entering the food chain and our organisms. However, we are the only ones responsible and it is the duty of our society as a whole to act to stop the plastic flood. In order to encourage this revolution, Surfrider Europe launched the new Break The Plastic Wave campaign in July 2020. Aimed at citizens, companies and institutions, this campaign combines all the NGO's fights against plastic: elimination of single-use plastic, fight against microplastics, regulation of cigarette butts etc by informing about the «Fake Outs» around plastic and by distributing the first plastic-free guide (explaining how to organize a responsible event without plastic). The campaign provides tips so that each stakeholder can act, at its own level, to reduce its consumption and production of plastic.



#### **Small plastics, big pollution: Surfrider Europe's work on biomedica continues**

Surfrider Europe is once again committed to fight plastic pollution caused by biomedica (also called sewage filter media). As the leading NGO in this field, the association wishes to put the problem posed by the biomedias loss on the political agenda. We advocate for its incorporation into European law by contributing to the inception impact assessment feedback review on the potential revision of the Urban Waste Water Treatment Directive (UWWT). Indeed, we believe huge impacts can be expected if legal measures were adopted.

Surfrider Europe has also conducted its advocacy work with national institutions and has integrated measures to prevent this pollution in the action plan of the strategic document for the South Atlantic and Mediterranean coastline.

Beyond institutional decision-makers, Surfrider Europe has continued its effort to inform users of biomedica (public and industrial waste water treatment plant) on the causes of malfunctions that can lead to pollution and has shared best practices to limit them. Finally, the dissemination of articles and videos (in English, French, Spanish and Portuguese) alerted European citizens to this problem and encouraged them to fill out the new observation form to help us better understand this type of pollution.

#### **Awareness of the issue of lost containers at sea continues**

Every year, several hundred containers are lost during sea transportation. Rarely found,



they contribute to the increasing amount of aquatic waste and damage our Ocean. In 2020, several accidents of this kind took place: the Japanese ship One Apus abandoned at sea 1816 boxes, constituting the largest loss of goods in maritime history aside from shipwrecks! Following this disaster, Surfrider Europe has continued to mobilize to address this type of pollution. It is increasingly important because of the growth in maritime trade. Through its lobbying work, the NGO has succeeded in registering the subject of «containers lost at sea» at the next Safety Committee of the International Maritime Organization, think about the establishment

of webinars to raise public awareness about this issue, as well as contribute to the inclusion of new criteria in the future version of the Green Marine Europe label ... Great prospects to keep an eye out for in 2021!

## EDUCATION

### Firs steps of the Echappée Bleue [the blue escape]

Born from a collaboration between Surfrider Europe and the skipper Paul Meilhat, the Echappée Bleue [the blue escape] taken its first steps this year. The idea? To make children aware of the protection of aquatic environments through a sailing initiation, on

rivers and then at sea. Last October, 40 children from schools and day-care centers in the Paris region, who do not usually have the chance to go on vacation, were able to take part in a test version of the program, for two days (one on land and one at sea) organized by Surfrider Europe. In addition to sailing with the last winner of the Route du Rhum, Paul Meilhat, these young kids were immersed in the world of the NGO by taking part in waste collection, attending activities related to water quality and health of users, and discovering citizen science ... A sports, ecological and social project that has won over all the beneficiaries and should really come to fruition in 2021 when each child will participate in 10 sailing sessions!

### OSPARITO program launch

A new scientific program set up this year by Surfrider Europe, OSPARITO represents a great way for young people to participate in the fight against marine waste. It allows them to get involved in a playful and educational way, in a real citizen science approach, while enriching the expertise of the association and its lobbying work against waste. The idea? In primary school classes with an Educational Marine Area (coastal areas, set up by the French Office of Biodiversity and managed by the students and their teacher), the children collect marine waste in the form of a police investigation. The data they collect is then used by the association and contributes to improve scientific knowledge by being part of the Marine Strategy Framework Directive, while supporting the claims of the NGO and other diverse actors, at the national and European levels. Although the pandemic made it difficult to carry out the projects this year, students from three classes in Saint-

Jean-de-Luz, on the Basque coast, were still able to participate. An encouraging first step for the future!

### «The invisible becomes visible»: new exhibition initiated by the Art Campus

A new exhibition by the Art Campus was initiated at the beginning of the year 2020: gathering the pictures of the three photographers-scientists Richard Kirby, Jean Noviel and Thomais Vlachogianni. «The invisible becomes visible» invites visitors to a change of scale. Giving a glimpse of microscopic marine life, it also shows the impact of our daily consumption on the smallest living organism: the plankton. The 39 photographs and two videos in the exhibition highlight the microplastics and textile fibers that float in our ocean and impact our ecosystems. Aiming to raise awareness among a maximum number of people, the photographs installed at the Maison du Surf in Biarritz, could finally be admired by a small number of spectators - about 350 people - because of the sanitary measures in place.





# COASTAL MANAGEMENT AND CLIMATE CHANGE

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The coastline is constantly modified by natural phenomena such as erosion or submersion, threatening ecosystems and coastal populations. Accentuated by climate change and human activities, these phenomena are increasing in scale requiring new developments. By raising awareness, advocacy or by actions directly on the ground, Surfrider Foundation Europe has been fighting since 1990 to promote and adopt solutions that respect the environment. A fight that was successfully carried out this year, the association has contributed to stop four coastline artificialization projects!



## SUCCESSES / PROGRESS

### Doughmore, Ireland: Trump's wall project halted

One more victory against coastal artificialization! In March 2020, Surfrider Coastal Defenders won their case in Ireland, completing four years of fighting Donald Trump. After the Lahinch branch of Surfrider Europe appealed alongside the Save The Waves coalition, the Irish Planning Appeals Commission rejected the project of the former US president. He wanted to build a wall along the dunes of Doughmore beach to protect his hotel's golf course, threatened by erosion. Inscribed in a "special conservation area" classified by the European Union, this wall of 2.8 kilometers long and 5 meters high would have largely disturbed the ecosystem of the dunes and led, in the long run, to their disappearance. Thanks to the Coastal Defenders and other organizations involved in the fight, 125,000 square meters of primary

dunes were saved, and the natural site preserved.

### Suspension of the construction works of the port of Leixões, in Matosinhos

It took three years of fighting against the port of Leixões' expansion project, in Porto, for the Coastal Defenders to finally win their case. Fighting against the extension of its dyke which should have allowed it to become the biggest European port, the Coastal Defenders were above all seeking to safeguard the waves forming on the nearby beach of Matosinhos. Such an extension would have led to their disappearance, aggravating the stagnation of the aquatic pollution already present in the area, and making it impossible to take part in nautical activities that have forged its reputation. In February 2020, after the petition "Let's say no to the jetty" had collected more than 7,000 signatures, representatives of Surfrider Foundation Porto

were received by Portuguese elected officials. Their discussions led the Minister of Infrastructure, Pedro Nuno Santos, to request that all missing environmental impact studies be carried out before any validation of the project: a considerable progress for the safeguard of the Matosinhos beach and a historical moment for the Portuguese environmental activism which led, for the first time, to the suspension of a major construction project! However, the fight is not over and Surfrider Europe will continue to monitor, with attention, the evolution of this project until its total ban.

### Alianza Mar Blava: considerable progress in the Gulf of Lions

Comprised of public administrations, private sector actors and representatives of civil society, the Alianza Mar Blava has been fighting for several years for the creation of a "protected area from hydrocarbon

exploration" in the Mediterranean waters under Spanish jurisdiction. Within this alliance, the Surfrider Coastal Defenders act to stop giving out authorizations for prospecting, exploration and construction of oil platforms that, throughout their life cycle, severely impact ecosystems, deafening, among others, marine mammals. If nine requests for hydrocarbon research were still awaiting authorization at the end of 2019 in this area, five of them have been refused this year: a victory for Surfrider Europe and Alianza and a big step for the protection of the Mediterranean!

### Surfrider Europe says no to wave pools

Artificial wave pools projects represent a threat for our environment through the artificialization of soils and the excessive consumption of water and energy that they require; in addition, their use is almost exclusively commercial. If they are outside of Surfrider Europe usual area of intervention (ocean, coastline, lake and river), the association that represents the users of the sea - including surfers - has nevertheless wished to send a strong message by taking a stand against their development. The Coastal Defenders have fought, alongside local associations and citizens, to stop the Boardriders company's project to build such a pool 1.5 kilometers from the ocean and the best French surf spots in the town of Saint-Jean-de-Luz. The success of their petition, their scientific arguments and their pressure on the ground led to the multinational abandoning the project thus avoiding the artificialization of 7 hectares of land and saving tons of liters of water for a leisure activity that can be practiced for free in nature.







## PROJETS / PROGRAMS

### #DrillingIsKilling : A new platform to alert MPs against offshore drilling

As part of the #DrillingIsKilling campaign, Surfrider Europe has developed this year its first interactive platform for questioning Members of the European Parliament. Accessible to all, it allows each citizen to alert, online, as many elected officials as possible on the dangers of offshore drilling and to ask them to act in favor of their ban. Set up in October 2020, this platform has been a great success since more than 12,000 requests have been sent to ensure that measures are taken at European level to fight against the pollution generated by offshore oil and gas operations. This is a great way to make the highest decision makers react, as it should lead to the drafting of a letter addressed to the European Commission by a dozen members of parliament!

### Launch of the Green Marine Europe label

The first voluntary environmental certification program for the European maritime industry, the Green Marine Europe label was born in 2020 from a partnership between Surfrider Europe and Green Marine. Awarded to maritime sector players committed beyond

European and international regulations in ecological matters and meeting the eight criteria precisely defined by the program, it is a real guarantee of ecological performance for certified shipowners. Brittany Ferries, CORSICA Linea, Genavir-Ifremer, La Méridionale, Orange Marine and Socatra are, since October 8, 2020, the first 6 companies certified in the first year of this initiative, and represent a real hope to engage the sector in a greener and more sustainable transition.

### Coastal hazards project: expansion of the awareness system on the threats of marine erosion and submersion

This year again, coastal development and climate change were among the major issues addressed by Surfrider Europe. In order to communicate increasingly clearly on these issues, the association has developed its interactive map on coastal risks: Extended over the whole French territory, this map enables users to visualize the evolution of the coastline over time with the help of comparative photos; to understand, through the testimonies of some coastal users, the stakes (human, economic, environmental, heritage and societal) threatened by erosion or marine submersion; and to learn more



about the local coastline management strategies set up by the communities to face these different stakes. The first solution being information and awareness, this tool is an effective first step towards action.

This awareness has also been reinforced by the extension of the role-playing game "Coastline in danger", created by Surfrider Europe in 2017. Its goal remains the implementation, through consultation, of a coastline management strategy in territories threatened by erosion or submergence; however, it no longer applies only to situations specific to New Aquitaine - as planned when it was created. The game has indeed been completed with new situations facing the Normandy and Mediterranean seabords, and a comprehensive explanatory booklet, covering the entire national territory - including the DROM-COM. If, this year, the sanitary context made meeting with the public difficult, Surfrider Europe still managed to organize the role-playing game with 20 school groups, raising awareness among more than 750 children in total, including 200 in the two new coastal areas.

### Creation of a permanent space for territorial dialogue

Concerned about engaging in dialogue between the various users of the coastline, Surfrider Europe has, this year, set up a project of Perennial Space of Territorial Dialogue (EPDT). The idea? To allow, through the transmission of information and collective exchange, to adapt, modify or rethink the positions of each person with regard to the coastline and the ocean, in order to move towards with a true ecological transition. Experienced in videoconference in the coastal region of the Basque Country (from the city of Hendaye to the mouth of the Adour), this project has allowed to open a constructive and authentic dialogue between the various stakeholders, around issues related to the cohabitation of human activities and the protection of marine biodiversity: fishing and tourism stakeholders, recreational users (surfing, diving, swimming), institutional actors (New Aquitaine Region, Agglomeration Community of the Basque Country), scientists (IFREMER), environmental protection associations (Basque Coast branch of Surfrider Europe, CPIE Basque Coast)... The experimentation should last until 2023 before the project becomes truly permanent.



## EDUCATION

### “En-quête de nature”: Gironde's Escape Game grows despite the pandemic

Once again this year, Surfrider Europe's teams in Bordeaux organized the Escape Game “En-quête de nature”, accessible free of charge to the general public wishing to discover, in a fun way, the challenges of preserving the natural environments and ecosystems of Gironde impacted by human pollution. Thanks to the ten mini-games offered in the form of riddles within the protected natural domain of Certes and Graveyron, 197 participants were educated on the subject in 2020. This figure is certainly much lower than those of previous years, but rather satisfactory in view of the numerous cancellations of cultural and associative events that took place during the health crisis. Indeed, the adaptation of the program to the particular context allowed the 12 days of activities planned to be organized between August 1 and September 13: respect the shielding measures, implementation of an online booking platform, limitation of the number of participants... All means were implemented to ensure that the Escape Game would be maintained and continue to attract the public. This year's highlight? Its artistic dimension, inviting the Spect'Acteur troupe of actors for several performances in order to build a new theatrical version.... The great success of this event can only be an encouragement to develop and diversify the program in the future!

### Aleascapes: coastal risks in pictures

Through their photographs, Lionel Bitsch and Guillaume Bonnel show the daily life of European coastal landscapes threatened by erosion, submersion or flooding... So many

phenomena accentuated by the global climate crisis. By reporting in a non-aesthetic way on the risks and the different measures implemented by local authorities to try to face them, these artists from the collective L'Œil Arpenteur complete, through images, the often complex scientific figures and reports. On display until January 17, 2020, Aleascapes remains the last exhibition visited in the Art Campus of Surfrider Europe. Before the sanitary restrictions came into action, about 190 spectators were able to observe these landscapes exposed to hazards, where at any moment, the extraordinary could rise from the ordinary.

### The Ocean Campus expands

This year again, the sustainable development education platform, composed of online courses, quizzes and free educational kits, was a great success! Supplemented by new innovative educational content (several thematic files, new video animations on chemical pollution), the Ocean Campus project has indeed grown. Thanks to Surfrider Europe's educational website, nearly 200,000 students and teachers were educated in 2020 of the challenges of marine and coastal pollution. Also reused to feed the content of 3 different school textbooks, the Ocean Campus courses have indeed brought a real added value in the educational field on Surfrider Europe's key themes.





# WATER QUALITY AND HEALTH

To guarantee clean water for users of all aquatic areas, including recreational areas, through increased monitoring of these areas and the reduction of water pollution at the source, this is the objective that Surfrider Europe has set itself through its “Water Quality and Health” program. To do this, the association seeks to raise the awareness of a maximum number of citizens, decision-makers and private actors to the pollution of oceans, lakes and rivers, while informing them of the behavior and measures to adopt to preserve their quality and the health of these exceptional environments on which our health depends.





## SUCCESSES / PROGRESS

### Coastal Defenders win in St. Pierre and Miquelon

In October 2020, the governments of St. Pierre and Miquelon committed, for the first time, to implement a new territorial drinking water and wastewater treatment plan. If the acknowledgement and the responsibility of this problem appear after years of bad management of the wastewater network, they represent a victory for the Coastal Defenders, strongly mobilized to significantly improve the quality of the water of the harbour of Saint-Pierre, in the immediate vicinity of the nautical activity zones (sailing school). Their actions (questioning of elected officials, mobilization of the media, sampling and analysis of samples) have indeed pushed the authorities to act. With concentrations of fecal bacteria more than five times higher than the standards set by the European directive on the monitoring and management of swimming water, the risks of contamination are high for users and practitioners of water sports. The involvement of local authorities and operators on this issue, which has been going on for more than 30 years, is a symbolic first step to move forward collectively, and in

a concerted way, on these public health issues.

### “Surf and clean water”: Great progress for the Porto branch

Launched by Surfrider Europe's Porto branch in 2017, the crowdfunding campaign “Surf and clean water” has paid off this year. Indeed, the funds raised have largely financed research on the quality of swimming water on Portuguese beaches throughout the year and to begin to identify the sources of their pollution: after taking samples throughout the year for three years, volunteers in Porto have been able to obtain data and communicate on the concentration of pollution in the vicinity of the beaches of Matosinhos, Azurara and Canidelo. Easily accessible on the Chapter's new website, this data reveals the presence of intestinal bacteria and pathogens (including those responsible for sepsis, urinary tract infections and abdominal infections) and shows the public the need to take action. The clarity of these graphs and the relevance of the analyses have allowed the Porto Chapter to be recognized as an expert in water quality and to push for action by public authorities. As a result of the work of the volunteers, the town hall of Matosinhos, for example, has started to carry out regular analyses of the quality of the swimming water. These are great advances that we hope will contribute to the public authorities taking action to stop pollution at the source and ensure the safety of users.

### Martigues: new complaint filed against the industrialist Kem One

In July 2020, a leak was detected in a ferric chloride solution storage tank in the



production workshop of the Kem One petrochemical plant in Martigues. This corrosive product, usually used for wastewater treatment, was then discharged into the site's rainwater system which is classified as a high threshold Seveso site and flowed into the Mediterranean waters. A polluting and toxic acid slick covering 6 hectares was formed, leading to the immediate closure of several swimming areas in the Gulf of Fos. Although the means implemented enabled the slick to disappear quickly and the swimming areas to be reopened, this toxic slick is not without consequences: it has provoked the anger of users and has also led to fears of incidents involving marine ecosystems. In order to ensure that Kem One is held responsible for the damage done and does not go unpunished, Surfrider Europe has filed a complaint against its discharges. This is a new step forward in the fight against water pollution in the Mediterranean, as an investigation is underway to determine the circumstances of the leak before the Public Prosecutor decides whether or not to take legal action against the company.

## PROJETS / PROGRAMS

### CURL: test phase of an innovative citizen science project

The number of people practicing nautical leisure activities on the coast is constantly increasing. Whether they are swimmers or surfers, most of them immerse themselves, throughout the year, on sites that are often different from the supervised and regulated swimming areas during the summer season. The ocean is not only polluted in the summer and these users' activities may alter their health in the medium and long term. In order to evaluate the health risks incurred from practicing these activities, it seems essential to evaluate how often these users are exposed to the sea. This is the objective of the CURL experimental project: launched in June 2020, it is the result of a partnership between IFREMER and the EPOC joint research unit and has been awarded a label of excellence to develop a tool to measure and help understand environmental and health issues in coastal areas. Through this project, Surfrider Europe is contributing to the creation of a “passive sampler kit” capable of capturing and evaluating the exposure of swimmers and surfers to chemical pollutants in any recreational area. In the same way as an industrial dosimeter, this kit should make it possible to obtain data on the chemical contamination of the environment in which it will have been immersed, thus proposing an evaluation of the level of exposure of the users of the Ocean and defining the possible impacts on health. The test phase began in July 2020, and the first results are currently being analyzed. The kit should be finalized in 2021, and will soon be available to the various stakeholders. Eventually, this innovative device should be disseminated in France and



in Europe, allowing each user to contribute to the evaluation of his or her exposure to chemical contaminants: a good way to acquire data on the places frequently visited by users and an excellent example of citizen science encouraged by Surfrider Europe!

### **Surfrider Europe prepares for the review of the European Bathing Water Directive**

The year of 2020 has been marked by important preparatory work for Surfrider Europe, in view of the review - desired by the association - of the European Directive on the management of bathing water quality, foreseen in the texts and currently under study. As an expert to the European Union, Surfrider Europe is currently campaigning for progress, at the European level, on water quality assessment measures, in order to guarantee, in particular, healthy water for bathers and recreational users in the ocean, lakes, and rivers... In order to enrich its arguments and make them better known to public decision-makers, the NGO has worked in collaboration with various stakeholders (institutions, local authorities, associations, sports federations), members of the volunteer branches and of the ocean community. The mobilization of the latter - more than 2,000 people responded to a "2020 summer survey" of Surfrider Europe on the issues related to the quality of recreational waters - has helped to raise the issues related to chemical pollution to the European institutions and contribute to the decision to review the European Directive. This was followed by the development of demands for healthy waters grouped within the Manifesto for #Healthy Waters: the NGO pleads for the extension of water quality monitoring to recreational areas and water sports throughout the year; for the

integration of new parameters in the monitoring of water quality and in the criteria for the classification of sites (in particular the presence of marine litter, harmful algal blooms and chemical pollutants); for an obligation for EU Member States to identify, assess and prevent water pollution; for the public information on this subject to be more extensive and accessible and to be encouraged further; and for all public policies relating to water and the marine environment to be harmonized.

### **EDUCATION**

#### **Corporate Awareness Days: digitalization and DIY**

Strongly affected by the pandemic and the successive lockdowns, the number of participants in the JSEs Corporate Awareness Days has considerably decreased this year: more than 60 were cancelled and postponed, and only 24 activities could take place in



person with 15 companies. However, 2020 was not a bad year for the program, which was particularly well adapted to the healthcare context: creation of remote DIY workshops, creation of an online ocean mural, development of Masterclasses on water pollution and interactive workshops... A total of 15 digital animations were set up, allowing more than 400 new employees to be made aware while giving new life to the Corporate Awareness Days and new ambitions for the future!

#### **Creation of the Surfrider Water Walk**

This year, the transverse project to fight against soil sealing and water quality degradation, Ocean Friendly Gardens, has been completed by a new educational tool: the Surfrider Water Walk (SWW). The idea? To enable any one to discover their surroundings by strolling along the water. The itinerary, defined beforehand and in consultation,

includes several stops; key stages allowing discussions on priority issues such as land artificialization, sanitation, coastal development or biodiversity in cities. Based on a visit to a wastewater treatment plant or on an animation on river ecosystems, the members of the territorial offices and branches will be able to develop a Surfrider Water Walk to raise awareness about the importance of water and its management among citizens. If the first awareness days took place this year, we hope that they will take place more often in 2021!

#### **Arrival of a new model on the water cycle, at the Surfrider Europe campus**

Another new development this year in the Ocean Friendly Gardens program! An educational model was delivered in August 2020 in the Surfrider Europe campus. If the successive lockdowns have prevented it from being used by the public, it should constitute, in the future, an effective educational tool to raise awareness among school audiences - from primary to high school, including technicians and local agents - on issues related to the water cycle. This model allows for a general discussion on land use planning and the impact on water resources. It focuses on two fundamental principles of the water cycle: infiltration and runoffs, and seeks to promote best practices, particularly those related to alternative stormwater management and natural solutions. Through educational experiments, it allows a better visual understanding of the importance of vegetation and the impact of urbanization on runoffs. An interactive and playful way to raise awareness on the impact of land artificialization on natural aquatic environments.

# ASSOCIATIVE LIFE

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Involving local communities, organizing events and leading Surfrider Europe's missions in the field, volunteers are the strength of the association. Divided among 47 volunteer chapter in 13 different countries, they work every day to protect our ocean. If, this year, the sanitary situation has necessarily affected the actions on the ground, the lockdowns have also been an opportunity for volunteers to reorganize and mobilize differently.



## SURFRIDER FOUNDATION EUROPE'S VOLUNTEER OFFICES AS OF DECEMBER 31, 2020



### Volunteer chapters adapt to the sanitary situation

Strange year for the associative life ... Marked by the successive lockdowns and sanitary restrictions, 2020 will have been unprecedented for Surfrider Europe's 47 volunteer chapters. Located in 12 different European countries, they will have adapted differently to the sanitary context: if the members of some branches have seen their motivation decrease due to the impossibility of organizing events, others have taken advantage of this year to reorganize and

innovate. Thus, in several chapters, new technologies have complemented traditional actions: if the paid staff have sometimes accompanied the chapters in certain geographical regions (Great West, Mediterranean) wishing to exchange remotely to create synergies between volunteers in branches geographically near each other, the creation of insta-lives by other chapters has also been a good alternative to continue to commit to protecting the Ocean.

### An associative year marked by the pandemic

Although the pandemic disrupted the life of the association in 2020, Surfrider Europe's contact with its volunteers has not been broken! Although the Chapter Days and various training workshops usually offered to volunteers have been cancelled - with the exception of a workshop that brought together 35 volunteers during a weekend in February in Brussels -, significant efforts have been made by the association to maintain this privileged link: several interactive workshops and webinars have been organized around the issue of aquatic waste, water quality, coastal development or maritime transport, allowing volunteers to continue to learn about the issues worked on by Surfrider Europe.

Also, the creation of new Facebook and WhatsApp groups this year, as well as the realization of video clips to answer volunteers' questions, allowed to start real discussions between the members of the NGO, while reinforcing the commitment of the volunteers for the protection of the Ocean, other than on the ground... A year full of innovations and quite beneficial for the associative life, which we hope to continue in 2021!

### An increase in the number of skilled volunteers involved with Surfrider Foundation Europe

Like every other year, Surfrider Europe has been able to count on its volunteers to put their expertise to good use for the protection of the Ocean. If, in 2020, lockdowns were used to train volunteers remotely and increase their skills, no less than 151 of them also carried out 103 missions working from home

(translation, graphic design, legal assistance, help in creating educational content, etc.) in 13 different countries: considerable progress since in 2019, 31 people had carried out 34 missions! This notable increase, partly due to the sanitary situation and the redesign of the Skilled Volunteers site, was particularly well embodied with the #DrillingIsKilling campaign. In September, 20 volunteers participated in its realization. Having enabled its translation into 9 languages (English, French, Spanish, German, Portuguese, Italian, Romanian, Bulgarian and Dutch), contributed to the implementation of the appeals platform, to the proofreading of the contents and its graphic design, the commitment of the volunteers largely led to the success of the campaign!





# 2020 FINANCIAL MANAGEMENT REPORT

Despite the turmoil caused by the Covid 19 pandemic, we were able to stay on track with our transformation plan and further strengthen our financial structure.

As you will see in this report, the financial results of our organization are very strong. We can be proud of our strengthened capacity to adapt, which has enabled us to cope with this special year, to achieve a positive management result and to improve all of our macroeconomic indicators. Our auditors have validated our accounts without reservation for this fiscal year 2020.

It is important to note that these good results are also to the credit of our supporters, our members as well as our institutional and private partners, who have been able to stay by our side in this difficult or uncertain period for all, some of them even increasing their financial support. The entire Surfrider Europe community greatly appreciates this mark of confidence, which is essential for us to carry out our battles over the long term.



ASSETS	2020	2019	USABILITIES & EQUITY	2020	2019
<b>FIXED ASSETS</b>	<b>266 200</b>	<b>169 378</b>	<b>ASSOCIATION FUNDS AND RESERVES</b>	<b>578 844</b>	<b>332 738</b>
			Retained earnings from equity	332 738	168 591
			Operating results	246 106	164 146
			Other associative funds		
<b>RECEIVABLES</b>	<b>3 427 968</b>	<b>2 684 212</b>	<b>DEBTS</b>	<b>3 115 324</b>	<b>2 520 852</b>
From users and related accounts	1 752 094	1 659 014	Loans & Liabilities	411 931	884 907
Liquid assets	1 463 037	584 347	Suppliers and related accounts	377 491	556 264
Others	212 837	440 851	Deferred income	1 935 554	768 256
			Others	390 348	311 425
<b>TOTAL</b>	<b>3 694 168</b>	<b>2 853 590</b>	<b>TOTAL</b>	<b>3 694 168</b>	<b>2 853 590</b>

### BALANCE SHEET ANALYSIS

The overall balance sheet as a whole has increased, mainly in connection with deferred income, which continues to rise. This can be explained by the renewal and development of multi-year partnerships with institutions and companies.

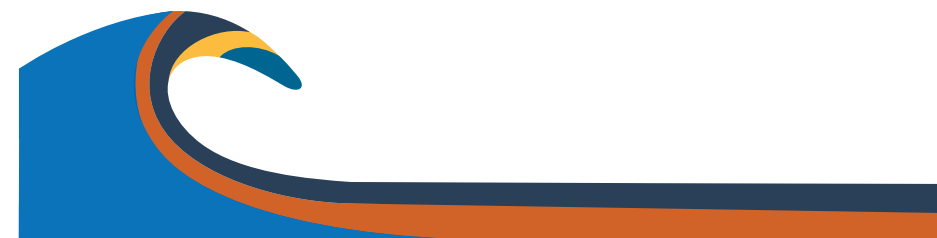
Our cash position has increased significantly and at the end of 2020 stood at a very comfortable level of 1,460 thousand euros. This clear improvement in our cash position has enabled us to reimburse all of our bank loans for an amount of 400 thousand euros, thus enabling us to begin a strong trend towards debt reduction for a total amount of 473 thousand euros. As a reminder, the medium-term debts had been contracted to invest in marketing operations to recruit new

donor members in 2018.

On the assets side of the balance sheet, there was also an increase in intangible assets, mainly due to the acquisition of the Green Marine license to enable us to develop our certification program for the maritime transport sector.

Finally, we note that the positive result of the year, which amounts to 247 thousand euros, allows us to reinforce our equity capital which amounts to nearly 580 thousand euros at the end of the year. This increase is in line with our new strategic plan for the period 2021-2023, which is to build up associative funds equivalent to one quarter of the organization's activity.

### Use of resources 2020



### Utilisation des ressources issues de la générosité du public



## INCOME STATEMENT ANALYSIS

### Resource analysis

The association's overall resources experienced a slight decrease of less than 3% in fiscal year 2020 compared to 2019. However, the situation is quite varied depending on the sources of funding and we can remember the following main points:

- **The public's generosity continues to grow**, to the tune of 116 thousand euros, which represents an increase in 8%. This means that this source of funding now represents 43% of the association's resources.
- **The other sources of funding (companies and subsidies) are stable overall**, whether they come from companies, foundations or institutions
- **On the other hand, we regret a strong decrease in our income from services**. This is obviously linked to the Covid crisis, which forced us to postpone or even cancel many interventions within the framework of our JSE program (Days of awareness in companies).

### Employment analysis

Our operating expenses are down by about 4% overall. The main elements of analysis are a decrease in our external expenses in connection with the Covid crisis (reduction of certain subcontracting expenses and a sharp decrease in mission and travel expenses) and an increase in our personnel expenses in accordance with our plan to strengthen our payroll.

With regard to the Employment Resource Account (ERA) presented in this report, the following are the salient points of analysis:

- **Social mission positions are slightly down** due to the Covid crisis and the impact on certain field activities
- **However, there has been an increase in program coordination costs**, which is linked to the development of our European federal model and the increase in our capacity to act and therefore support national entities in Germany and Belgium.
- **Our action program in relation to coastal development and climate change has increased significantly** due to new projects and campaigns related to climate change, such as the launch of the Green Marine Europe shipping label program.
- **Operating and fundraising expenses are decreasing.**

JOB	2020	2019	RESOURCE	2020	2019
<b>PROJECTS</b>	<b>2 298 308</b>	<b>2 337 996</b>	<b>PUBLIC FUNDRAISING INCOME</b>	<b>1 563 434</b>	<b>1 447 004</b>
<b>Coordination Programs</b>	<b>238 978</b>	<b>163 598</b>	<b>OTHER PRIVATE RESOURCES</b>	<b>1 023 911</b>	<b>1 038 035</b>
In Europe	238 978	163 598	Patronage	1 023 911	1 038 035
Outside Europe			<b>PUBLIC FUNDING</b>	<b>955 230</b>	<b>948 409</b>
<b>Topical Programs</b>	<b>889 809</b>	<b>949 787</b>	International	400 000	419 912
Water Quality and Health	151 771	299 529	Ministries	193 000	176 400
Marine Litter	427 866	588 903	Employment	19 636	27 022
Coastal Management and Climate Change	310 172	61 355	Regions	72 000	75 000
<b>Cross-cutting programs</b>	<b>1 169 521</b>	<b>1 224 611</b>	Departments	50 330	34 807
Information, mobilisation and local voluntary actions	433 092	492 507	Municipalities	15 000	29 000
Education and Awareness	736 429	732 104	Other (semi-public organisations)	205 264	186 268
<b>OFFICE EXPENSES</b>	<b>497 815</b>	<b>524 066</b>	<b>Other revenues</b>	<b>146 214</b>	<b>348 319</b>
Management, Admin, finance, Head Office	497 815	524 066	Services rendered	114 913	229 017
<b>PUBLIC FUNDRAISING COSTS</b>	<b>437 704</b>	<b>516 930</b>	Royalties		2 056
<b>EXPENSES FOR SEARCH OF PRIVATE PARTNERS</b>	<b>208 856</b>	<b>238 629</b>	Lawsuit compensation payments		
<b>SURPLUS</b>	<b>246 106</b>	<b>164 146</b>	Exeptional revenues	6 107	4 158
			Investment Income	1 000	73
			Others	24 194	113 015
			<b>BUDGETARY SHORTFALLS</b>		
<b>TOTAL</b>	<b>3 688 789</b>	<b>3 781 767</b>	<b>TOTAL</b>	<b>3 688 789</b>	<b>3 781 767</b>



## BUSINESS MODEL

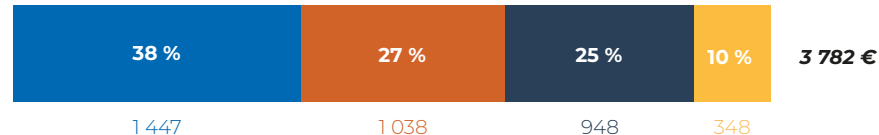
### Source of resources

The significant drop in income from our services (accounted for in the category entitled Other) mechanically leads to a slight increase in the share of sponsorship and public subsidies, even if their amounts are rather stable.

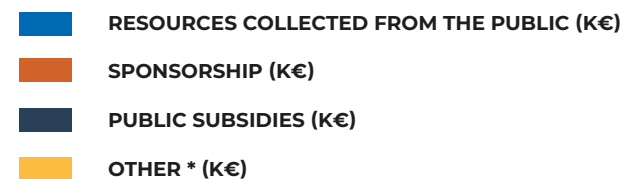
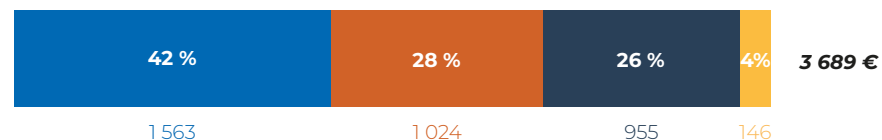
On the other hand, it is worth noting that for the third consecutive year there has been a significant increase in resources from public donations. These now represent 42% of our revenues.

Finally, in 2020, we noticed a growing interest of the commercial sector in the protection of the ocean by supporting our organization. This dynamic, which began in 2019, will be felt in 2020, particularly in the income from advances on the association's balance sheet, and should be reflected in our income statement from 2021.

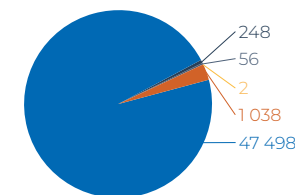
### 2019



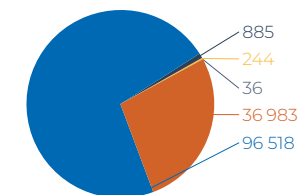
### 2020



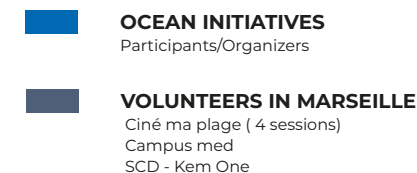
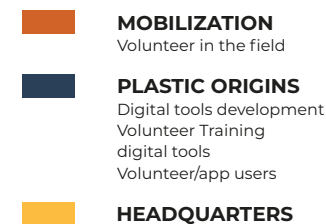
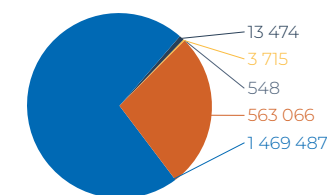
**Number of people**  
49,267 people



**Number of volunteer hours**  
134 666 h



**2020 valuation (in euros)\***  
2 050 290 €  
\*Smic + 2020 Charges



## RECOGNITION OF VOLUNTEERS' ENGAGEMENT

Due to the pandemic and the strong constraints linked to the multiple lockdowns and social distancing measures, our Ocean Initiatives campaign has experienced a significant decrease in terms of citizen mobilization and therefore volunteer participation.

This decrease has been compensated by the rise of our Plastic Origins project which also uses citizen science to monitor river waste thanks to an application developed with a

collective intelligence program made available to citizens.

As for the European network, it continues to grow and we have had the pleasure of welcoming new teams of volunteers, bringing our European network to 48 teams in 12 European countries.

This volunteer engagement in the field represents the equivalent of 74 people working full time and is valued in our financial statement at more than 2,000,000 euros.

# OUTLOOK FOR THE YEAR 2021



## Several changes planned this year in the European Union

2021 is going to be a busy year for Surfrider Europe's advocacy! After having lobbied the European institutions to adopt more measures to protect the ocean, the association will continue its efforts so that EU institutions take Surfrider Europe's various claims into account during the review of EU directives and regulations directly related to the NGO's topics of expertise planned this year and in the preparation of new texts and initiatives. Indeed, after having gathered its demands on the management of the quality of EU waters within the Manifesto for #Healthy Waters, Surfrider Europe will encourage and provide support to the Ocean community respond to a public consultation for the review of the European Bathing Water Directive. The association hopes that changes will be made to allow all Europeans to enjoy recreational and water sport activities without health risks, in excellent water quality and in a protected environment throughout the year. This review will be preceded by the revision of the Urban Wastewater Directive, for which Surfrider Europe had also made proposals to improve water quality through wastewater treatment.

Regarding marine litter the modification of an annex to the REACH regulation will happen end of 2021 or beginning of 2022. The review of this European regulation aimed at protecting human health and the environment against risks related to chemical substances should include, in particular, new restriction measures against microplastics, intentionally added in a large quantity of everyday products. Surfrider Europe hopes that the demands it has made in this regard

will be heard so that their use by the industrial sector, which is largely responsible for the plastic pollution of the ocean, will be regulated more effectively.

## Launch of the Blue horizon campaign

Blue Horizon is a new fundraising campaign for 10 Surfrider Europe projects. It is a good way to raise relatively high amounts from individuals. If, launched in 2021, its primary objective is to reach the sum of one million euros within two years, this campaign also aims to form a real collective, driving progress for the NGO. Bringing together philanthropists, leaders, champions, artists or journalists with significant resources and networks, this Blue Collective should finance the association's actions while relaying them more widely and more effectively.

Although the recruitment process was launched this year - Olivier Cantet was appointed president of a collective of fifteen people who have already joined; «onboarding sessions» are regularly organized to introduce them to Zoom - the campaign was truly launched by the first event in February 2021: organized at the association's headquarters in Biarritz, it is a way to bring together members of the campaign together while reflecting on the issues and strategies to be put into motion to increase its reach. If the context will allow it, it should be followed by several other events, notably related to sports and art.

## Launch of the Green Sports Hub Europe

While Surfrider Europe was created by a group of surfers in 1990, it has progressively expanded to include water sports and outdoor activities. The organization wishes to



preserve its sporting nature and to extend this ecological awareness to all European sports structures. This year will therefore mark the launch of the Green Sports Hub Europe program: a way for the association to put its expertise at the service of athletes but also of sports entities looking to adopt an ecological approach by bringing them together within a new European platform and coordinating them around new common sports environmental standards. On the eve of Green Week, the conference on «Sport for a European environmental commitment», scheduled for May 2021, will be the opportunity to truly and officially launch this program in the EU.

#### **Ocean's Zero app now has a newsletter**

After helping more than 100,000 people adopt a more responsible and sustainable lifestyle, the Ocean's zero app, created in 2018 by Surfrider Europe, will be complemented as of April 2021 with a new program: #LesSamedisDefis. By offering registered citizens to take up two eco-responsible challenges per month, this fun and motivating newsletter will be a good way to engage the community to take up zero-waste habits: banning plastic bags, using a water bottle instead of plastic bottles, refusing paper towels and wipes... Accessible challenges that can be easily achieved thanks to information, tutorials and the useful tips provided. With #LesSamedisChallenges, protecting the Ocean becomes easy! After helping more than 100,000 people adopt a more responsible and sustainable lifestyle, the Ocean's zero app, created in 2018 by Surfrider Europe, will be complemented as of April 2021 with a new program: #LesSamedisDefis. By offering registered

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#### **Revegetation of the Surfrider Europe parking lot as part of Ocean Friendly Gardens**

In 2021, Surfrider Europe will continue its fight for the protection of the ocean by encouraging, once again, measures to protect water quality, to reduce aquatic waste and to push for sustainable coastline developments, from the European to the most local level. Closer to the association's headquarters, the fight against land artificialization will take shape by planting vegetation on 200 m<sup>2</sup> of concrete land where the Surfrider Europe offices are located in Biarritz. Initiated within the framework of the Ocean Friendly Gardens program, this project will address several environmental issues that we face. Part of the land will be dedicated to the creation of a rain garden - allowing to capitalize on water while promoting infiltration into the soil - which will contribute to the creation of a cool island for employees and visitors on premise as well as a final educational space, intended to welcome the public and partners around thematic workshops (participation in the urban vegetable garden, DIY, etc.)... A multi-purpose space, for which work should begin early summer.

#### **Critical Friends Program: development of a first strategy planned for 2021**

Companies play a strategic role in the ecological transition and consideration of the ocean because their activities have a direct impact on the ocean through their GHG emissions, pollution, plastics placed on the market, etc. But it is also a great driver for change: if a company or a sector decides to change its practices, then the results of this commitment are a direct benefit for the protection of the ocean. For several years now, Surfrider Europe has been communicating with companies, both in the framework of the elaboration of bills and with its partners or in debate forums and meetings. Until now, this dialogue has been spontaneous. But the launch of the Green Marine Europe label for

maritime transport actors has kicked off a broader discussion on the role of an NGO such as Surfrider Europe in the transformation of companies and the different means at its disposal to achieve this. In line with its strategic plan, the association then began to work on structuring the dialogue with companies to improve the effectiveness of their efforts and the hope of effective transformations. The objective of the Critical Friends program is to develop opportunities with the private sector on all of Surfrider Europe's areas of expertise. The year 2021 will be dedicated to the development of a Critical Friends strategy and the testing of some pilot initiatives. The first operations are planned for 2022.



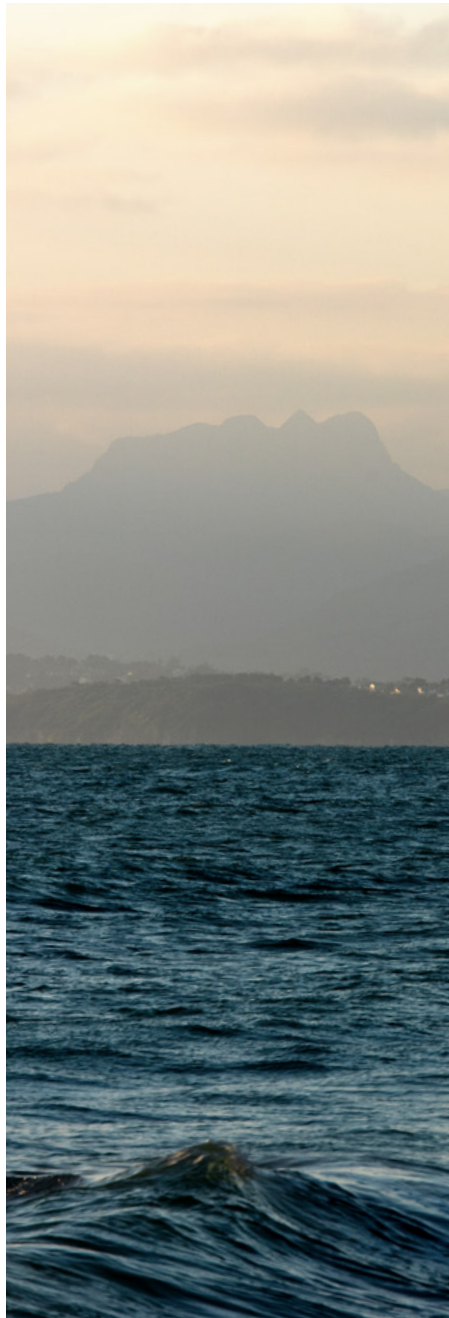
## DEVELOPMENT AND STRENGTHENING OF THE ORGANIZATION

### Progress toward an open federal model

After having experimented with the grassroots model in Germany in 2019, the efforts towards the creation of a federal model are continuing and gaining momentum at Surfrider Europe. There are high hopes to see in 2021 significant developments towards the creation of additional national legal entities thanks to a group of motivated and committed chapters. Among them, the volunteer teams in Portugal and the Netherlands have made considerable progress.

### Strategic Plan 2021-2023: new directions for the years to come

As Surfrider Europe's new strategic plan for the period 2021-2023 has been finalized and distributed, it is the ideal opportunity too formalize the theory of change so dear to the association. This exercise has enabled Surfrider to identify key impact indicators for its social missions and the development of the organization as a whole. This will enable the association to improve how it operates in the near future. Within this framework, the first steps towards a Surfrider Foundation Europe performance and impact monitoring system will be put into place in 2021.





#WeAreSurfriderEurope



**SURFRIDER**  
FOUNDATION EUROPE